

New Funding Opportunities

FY26 Local CoC Competition

New Orleans, Jefferson Parish, Kenner CoC-LA503



July 1, 2026

Agenda

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02 Review of RFPs

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Overview



The Homeless Continuum of Care (CoC) is a collaborative of 60 agencies coordinated by UNITY of Greater New Orleans. Our mission is to prevent, reduce and end homelessness in New Orleans, Jefferson Parish and the City of Kenner. As the lead agency of the CoC, UNITY is the collaborative application for the community's application to HUD for CoC funding.

Founded in 1992, the UNITY Collaborative has permanently housed over 60,000 vulnerable people, thereby ending or preventing their homelessness.

Overview: CoC Funding

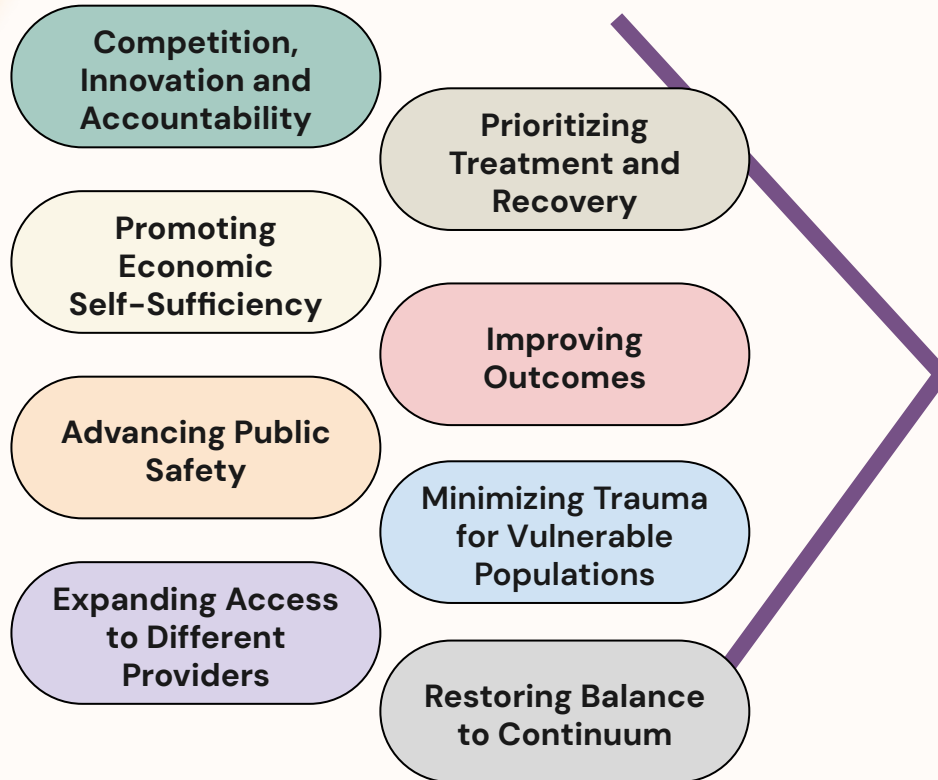
HUD's Continuum of Care (CoC) Program provides funding for community-wide solutions to homelessness.

CoC funding is a national funding competition with a lead applicant to submit the application for each community. The application includes three sections:

- 1) The community-wide collaboration, system performance outcomes, and local processes. This part of the application directly impacts the number of projects that receive funding.
- 2) Individual project applications that have been evaluated through the local CoC process.
- 3) Project Prioritization Ranking the CoC ranks for funding in order of priority based on the criteria developed by the CoC Governing Council.

The CoC program does not fund emergency shelter operations or homeless prevention programs.

HUD Policy Priorities for FY 26



Local Funding Priorities

The CoC obtained input from the community, people with lived experience, providers, and government partners to adopt Local Funding Priorities.



www.coc.unitygno.org/funding-priorities/

Timeline

HUD FY26 CoC NOFO

Published June 1, 2026

Local Project Application Deadline

July 14, 2026: Currently Funded Projects

July 21, 2026: New Funding Proposals

Local funding decisions and ranking deadline

August 11, 2026

Local application posted on website

August 22, 2026

Deadline to submit consolidated application to HUD

August 26, 2026

December 2026

Anticipated Funding Results from HUD

Summer- Fall 2027

HUD resolves any issues and conditions and contracts with UNITY.

Fall 2027

Expected project start date.

Eligible Respondents

THRESHOLD

- ❑ Non-profit or governmental agency.
- ❑ Experience with similar projects.
- ❑ Participation Agreement that requires participation in services.
- ❑ Documentation of matching funds.
- ❑ Independent Audits or Independent Financial Statements to demonstrate financial capacity.
- ❑ Compliance with terms in HUD NOFO.

May Include:

- ❑ May include faith-based organizations and those providing substance use treatment.
- ❑ Agencies not currently receiving funds through the Continuum of Care.
- ❑ Partnership with another non-profit that has financial capacity and management experience.
- ❑ Beds designated for substance use treatment and/or mental health treatment.

RFP #26-1

Transitional Housing to
Support Housing and
Recovery

Summary RFP #26-1

Expected funding application in the amount of **\$5-\$6,000,000.**

Program Models Can Include:

- ★ Substance Use Treatment
- ★ Mental Health Treatment
- ★ Congregate housing, Tenant based rental assistance (scattered site), Tenant based leasing assistance or hybrid models.
- ★ Sober living communities
- ★ Intensive Outpatient Programs
- ★ Intentional Living Communities

Eligible Program Participants:

- People who are literally homeless (unsheltered or staying in an emergency homeless shelter)
- People who are homeless because they are fleeing Domestic Violence (or other situations in HUD's category 4)
- Youth and young adults (age 24 or younger) who have an unsafe primary residence and no safe alternative.
- Funding priorities for assisting people who are unsheltered and have complex needs.

Transitional Housing Models

Transitional Housing can be provided through a congregate model where everyone is in the same building
OR through a non congregate model that allows participants to “transition in place” at exit from the program.

Non-congregate can be provided through Leasing Assistance or Rental Assistance model.

Leasing assistance

Agency holds lease with landlord.

Match is not required on leasing funds.

May have operating budget.

Limited to no more than FMR - no exceptions.

Rental Assistance

Lease is between client and landlord.

Match is required on rental assistance funds.

No operating costs.

Only government agencies are eligible.

Encouraged Activities

- ★ On-site substance use treatment.
- ★ Partnerships with community behavioral health centers.
- ★ Provide or have access to treatment feds for substance use treatment and/or mental health treatment.
- ★ Access to detox or inpatient treatment 24/7
- ★ Increasing employment income, even for people with disabling conditions.
- ★ Housing stability without relying on subsidized housing.
- ★ Provide safe single-sex housing options including non-congregate models to minimize trauma.
- ★ Ensure connections to child care services to facilitate employment of adults.

Project Quality Review

New **Transitional Housing Projects** will need to demonstrate:

Prior experience operating similar projects with exits to housing outcomes within 24 months.	Provide supportive services to assist participants to obtain and maintain housing.
At least 50% participants exit to positive destination and at least 50% exit with employment income within 24 months.	Assesses service needs of participants. • Provides individualized services that results in at least 20 hours/week engagement in services, activities or employment. (exceptions for seniors or developmental disability) • Service plans include: • Services to be provided • When and how often services will be provided • By whom the services will be provided • Program participant goals • Strategies for achieving the goals • Target dates for achievement focused on improved health, housing stability, employment and self-sufficiency.
Connects participants to mainstream programs and services like SSI, Medicaid, employment, healthcare.	
Reasonable cost per household served.	

How is Transitional Housing Different from Emergency Shelter?

There are many differences that include:

- a) goal of the program;
- b) participant eligibility;
- c) length of participation;
- d) provision of services.

The goal of Transitional Housing is to provide stability and support to successfully move participants to stable, permanent housing by reducing barriers to housing and increasing economic independence.

Transitional Housing participants have a signed lease or occupancy agreement with an initial term of at least one month but no more than 24 months.

- The Transitional Housing Program needs to be distinct from the operation of the Emergency Shelter with different eligibility, intake, and policies.
- Costs for operations and staff need to be distinct for each program.
- The number of beds for Transitional Housing is expected to maintain a consistent number for the entire 12 month operation of the project. Staff should be assigned to the project as evidenced by job description, specific caseload, and hours spent on eligible TH project activities each week.
- Program policies and procedures for the TH program must meet criteria for the CoC program.

RFP #26-2

Supportive Service
Projects for
Self-Sufficiency

Summary RFP #26-2

Expected funding application in the amount of **\$1,000,000.**

Program Models Can Include:

- ★ Street Outreach
- ★ Supportive Services at Emergency Shelters: Housing Navigation, Recovery Specialists, Employment, Self-Sufficiency Specialists
- ★ Stand-alone Services for Homeless People, not restricted to a specific housing location or program: Homeless Employment Program.

Eligible Participants:

- People who are literally homeless (unsheltered or staying in an emergency homeless shelter)
- People who are homeless because they are fleeing Domestic Violence (or other situations in HUD's category 4)
- Youth and young adults (age 24 or younger) who have an unsafe primary residence and no safe alternative.
- Funding priorities for assisting people who are unsheltered and have complex needs.

Can Supportive Services Only (SSO) project assist people in PSH?

- SSO can NOT fund services dedicated to a specific housing program or project. Except, an SSO MAY fund projects to provide services to people in emergency homeless shelters.
- An SSO that provides standalone supportive services (i.e. employment training) can provide services to people in TH or PSH as long as the services are not limited to a specific project or structure. For more information:
<https://files.hudexchange.info/resources/documents/coc-program-sso-housing-component-decision-tool.pdf>

Street Outreach Projects Must:

- Partner with first responders and law enforcement to engage people living in places not meant for human habitation to access emergency shelter, treatment programs, reunification with family, transitional housing, or independent living.
- Demonstrate effectiveness at helping people successfully exit from places not meant for human habitation to emergency shelter, treatment programs, transitional housing, or permanent housing programs.

Project Quality Review

SSO– Standalone

SSO– Street Outreach

The project will assist people to exit homelessness, address barriers to stable housing, and increase self-sufficiency.	Participants will be assisted with mainstream health, social, and employment programs including Medicaid, SSI and SNAP.
The project will conduct an annual assessment of participant service needs.	The project has a strategy to provide services to participants, including those with histories of unsheltered homelessness who do not traditionally engage with supportive services.
The project has a strategy to provide services to participants, including those with histories of unsheltered homelessness who do not traditionally engage with supportive services.	Project has a history of, or a plan for, partnering with first responders and law enforcement to engage people living in places not meant for human habitation to access emergency shelter, treatment programs, reunification with family, transitional housing, or independent living. Project does not interfere or impede with enforcement of local laws such as public camping and public drug use. Program assists first responders to engage with homeless individuals.
Participants will be assisted with mainstream health, social, and employment programs including Medicaid, SSI and SNAP.	Project has experience providing street outreach and helps unsheltered people obtain emergency shelter, treatment programs, transitional housing, or permanent housing programs.
Reasonable cost per household served.	

RFP #26-3

Transitional Housing for Survivors

Summary RFP #26-3

Expected funding application in the amount of **\$4,800,000** for **two or more project sponsors**.

Program Models Can Include:

- ★ Congregate housing
- ★ Tenant based rental assistance (scattered site)
- ★ Tenant based leasing assistance
- ★ Hybrid models

Eligible Program Participants:

- **People who are homeless because they are fleeing Domestic Violence (or other situations in HUD's category 4)**

Within that eligibility, the project may have a focus:

- People who are literally homeless (unsheltered or staying in an emergency homeless shelter)
- Youth and young adults (age 24 or younger) who have an unsafe primary residence and no safe alternative.
- Funding priorities for assisting people who are unsheltered and have complex needs.

Key Program Activities

- Provide services to survivors of different forms of violence: Domestic Violence, Dating Violence, Sexual Assault, Stalking, and/or human trafficking.
- Accommodate survivors with various barriers to housing that may include behavioral health conditions

Address Safety Needs

- Ensure privacy/confidentiality during the intake and interview process.
- Experience with ongoing safety planning.
- Program evaluates its ability to ensure the safety of survivors served in the project.

Trauma Informed

- Minimize power differentials in staff interactions.
- Provide participants with information about trauma.
- Strengths based assessments and coaching.

Person Centered Approaches

- Establish and maintain environment that promotes agency of survivors and mutual respect.
- Opportunities for participant feedback for program improvements.

Project Quality Review

New **Transitional Housing Projects** will need to demonstrate:

Prior experience operating similar projects with exits to housing outcomes within 24 months.	Provide supportive services to assist participants to obtain and maintain housing.
At least 50% participants exit to positive destination and at least 50% exit with employment income within 24 months.	Assesses service needs of participants. • Provides individualized services that results in at least 20 hours/week engagement in services, activities or employment. (exceptions for seniors or developmental disability) • Service plans include: • Services to be provided • When and how often services will be provided • By whom the services will be provided • Program participant goals • Strategies for achieving the goals • Target dates for achievement focused on improved health, housing stability, employment and self-sufficiency.
Connects participants to mainstream programs and services like SSI, Medicaid, employment, healthcare.	
Reasonable cost per household served.	

	Scoring of New Funding Proposals	#26-1 TH	#26-2 SSO	#26-3 TH Survivors
1	Organizational Experience	20	20	20
2	Service Delivery and Program Model <i>(+Participation Agreement)</i> <i>DV Bonus includes Addressing Safety Needs</i>	30	30	20
3	Staff Experience and Training <i>DV Bonus includes Trauma-Informed, Victim-Centered Approaches</i>	15	15	15
4	Implementation Timeline	5	5	5
5	Improving System Performance With Program Outcomes	20	15	20
6	Financial Capacity	15	5	15
7	Cost Effectiveness	10	10	10
8	Partnerships and Leveraging Resources	15	15	15
9	Outcome Performance and Project Compliance	20	20	20
10	<i>DV Bonus - Need for Housing and Services</i>	-	-	10
	Total	150	150	150

Application Process



Submit narrative and all attachments through the UNITY application portal.

<https://portal.neighborlysoftware.com/UNITYNO/Participant>



Partnerships described in the proposal should include documentation (MOU, Letter, email) for full scoring points.



Narrative responses should follow the order of the RFP.



Indirect costs that are ONLY being used as match do NOT require submission of indirect cost worksheet with the funding proposal.



UNITY Templates are not required for submission but are strongly encouraged.



If selected as a project sponsor, there may be additional information needed for submission of the application.



Submit questions to vcoffin@unitygno.org and proposals@unitygno.org. Responses to all questions will be posted to the FAQ available at www.coc.unitygno.org/faq/

Budgets

- Respondents must indicate if they have a federally approved indirect cost rate, if indirect costs will be requested for reimbursement from the CoC funding, or if indirect will be part of match requirements.
- Administrative costs are different than Indirect costs.
- Administrative costs are limited to no more than 7%
- Matching funds must be used for CoC eligible expenses.
- The budget narrative section of your proposal should provide an explanation of expenses to tie together the service model with the costs.
- Applicants are encouraged to use the budget template on the UNITY Local Competition Website coc.unitygno.org/resources

Leasing Costs – the provider holds the lease.

Rental Assistance – Program participant has the lease with an independent landlord.

Occupancy fees – participant pays the program as a program fee. Program fees must be expended on program related costs. May be used as match.

Budget Details

Budget line items must include short specific descriptions that show monthly allocation and annual total

Example:

- Case Management Supplies
 - Quantity: 12 months
 - Monthly Cost: \$150 per month
 - Annual Total: \$1,800
- Description must clarify **what the supplies include** (e.g., folders, printing, client materials)
- This level of detail is required for **every line item** in the budget

**Refer to Example of Budget Template

Indirect Costs vs. Administrative Costs

Indirect Costs

Indirect costs are eligible as part of the supportive, operating or administrative budgets.

Use the de minimus rate, it takes away from paying direct supportive service costs.

You MAY use the de minimus rate towards the 25% required match for supportive and admin.

Although indirect costs do not require submission of back-up documentation, a cost allocation plan must be submitted that indicates which budget costs are indirect to ensure they are not also reimbursed as a direct cost.

Administrative

1. General management, oversight, and coordination
2. Training on CoC requirements and attending HUD-sponsored CoC trainings Includes conference attendance if the conferences includes a HUD or TA speaker assigned by HUD.
3. Carrying out environmental reviews

Direct costs documented by a work activity record or other standards similar to other budget categories.

A cost allocation plan should be submitted for shared costs.

Match & Leverage

What is Match

Recipients or subrecipients must match at least 25% of the total CoC grant funds awarded (excluding leasing funds) with cash or in-kind contributions from other sources.

Match funds must be used for eligible CoC Program costs during the grant term, even if those costs are not included in the grant's budget line items.

What is Leverage

Leverage is the non-match cash or non-match in-kind resources committed to the project.

Leverage includes resources in excess of the required 25% percent match for CoC Program funds AND can include resources for the program that are used on costs that are ineligible in the CoC Program.

Leverage funds may be used for any program related costs, even if the costs are not budgeted or not eligible in the CoC Program. Leverage may be used to support any activity within the project provided by the recipient or subrecipient.

Applicants are encouraged to use templates that can be found at coc.unitygno.org/resources

New Applicants

We welcome new partners!

To help the Evaluation and Project Selection Committee in their review, respondents not currently funded by local CoC funds should provide two letters of reference from funders to indicate experience with projects of similar size and scope.

To get full points, letters should include:

- Program performance outcomes
- Funding time period
- Amount of Funding
- Number of People served

Templates and Forms

Available at: www.coc.unitygno.org/resources/

Budget Template

Match Template

Leverage Template

Indirect Cost Rate Disclosure

Timeline for New Project Applications

Monday, June 29 RFPs Issued for New Project Funding

Tuesday, July 21
Noon Submission deadline for new funding proposals through UNITY Application Portal.
<https://portal.neighborlysoftware.com/UNITYNO/Participant>

Friday, July 31 Notification of project sponsors selected by the CoC Evaluation and Project Selection Committee

Wednesday, August 5 Appeal Deadline.

Tuesday, August 11 Project Priority Listing with amounts and priority order approved for submission with the application to HUD. List also includes proposals not accepted.

Wednesday, August 26 Submission to HUD.

Questions?

For more information and updates,
www.coc.unitygno.org

Submit questions to proposals@unitygno.org
or vcoffin@unitygno.org

Responses will be posted on FAQs:
www.coc.unitygno.org/faq/