

Overview of FY2025 HUD CoC Notice of Funding Opportunity

Service Providers and Professionals Association
(SPPA)
November 21, 2025

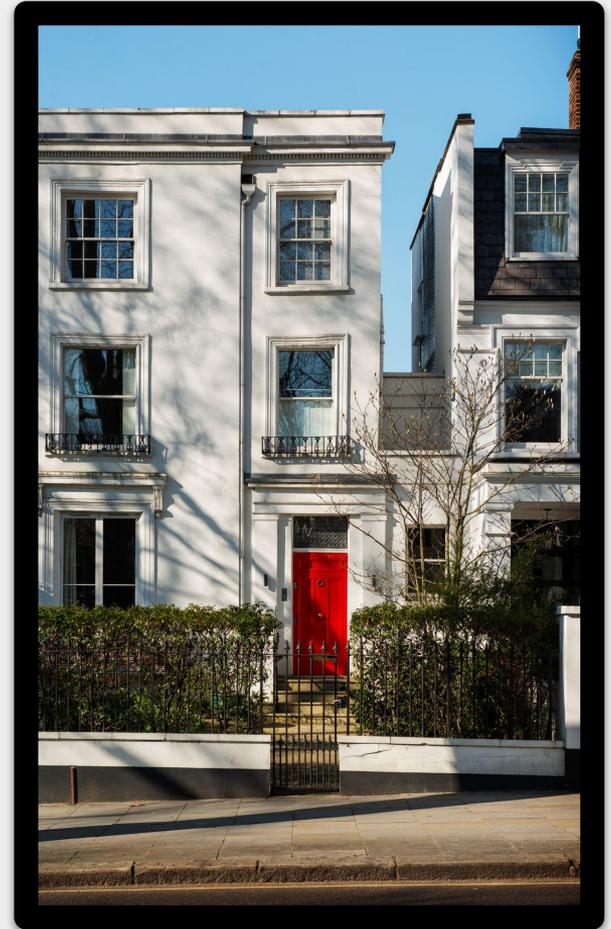
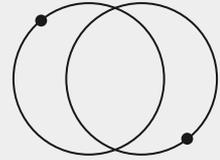


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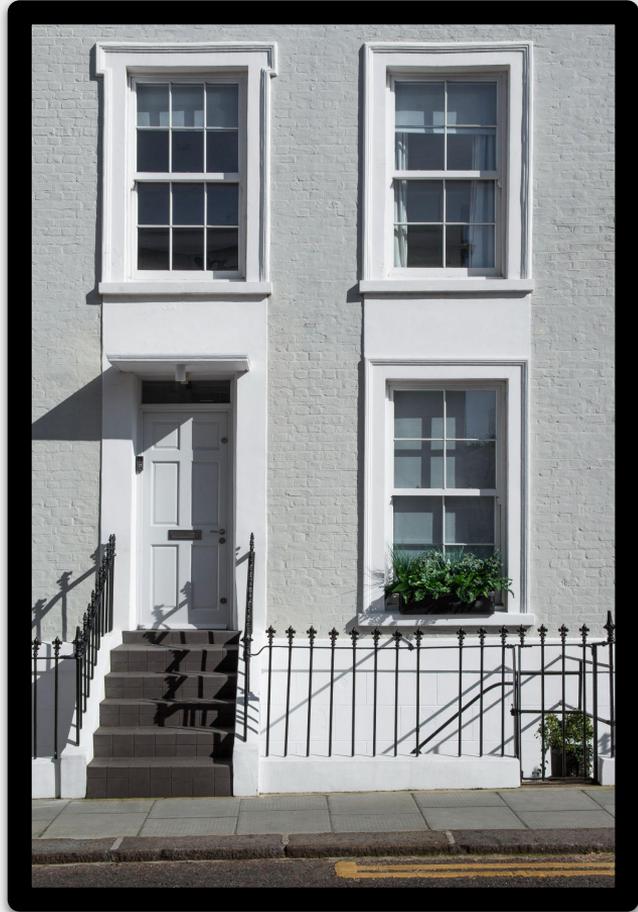
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Local
Application

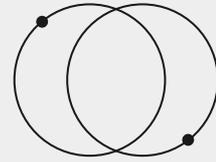
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Action Items



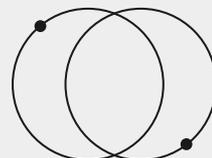


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Overview





CoC NOFO Overview

1. Significant changes in funding criteria to reflect changes in HUD policy priorities.
2. 30% funding limit for PSH, RRH, TH-RRH Joint Component.
3. Prioritizes PH for for people unable to enter the workforce: seniors, people with physical or developmental disabilities.

Total Annual Renewal Demand: **\$42,404,673**

Which includes DV restriction: **\$8,063,964**

NOFO Timeline

Published November 13, 2025

Local Project Application

Deadline December 15, 2025

Local funding decisions and ranking deadline December 30, 2025

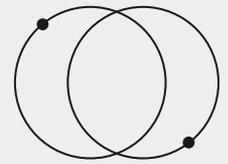
Post application on website

January 11, 2026

Deadline to submit consolidated application to HUD January 14, 2026



2. Federal Priorities



Ending the Crisis of Homeless on the Streets

- ❑ Redirect resources towards outreach, intervention, and assistance towards self-sufficiency.
- ❑ Work with law enforcement, first responders and governments to reduce encampments, public camping and public drug use.

Prioritizing Treatment and Recovery



- ❑ On-site behavioral health treatment, robust wraparound supportive services.
- ❑ Participation requirements.



Advancing Public Safety

- ❑ Cooperate with law enforcement to advance public safety for entire community.
- ❑ Prevent and minimize trauma associated with living on the streets or in encampments, especially for women and youth who are victims of sexual assault and trafficking.
- ❑ Keep in check public camping and public illicit drug use.

Federal Priorities (continued)

Promoting Self-Sufficiency

- ❑ Partner with workforce development, employers, childcare, and other supportive service providers.
- ❑ Increase employment income.
- ❑ Prioritize projects that lead to long-term economic independence.



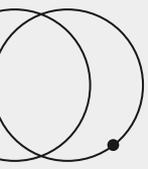
Improving Outcomes

- ❑ Prioritize projects that promote self-sufficiency:
- ❑ Employment income over government assistance.
- ❑ Promote treatment and recovery.
- ❑ Expand pool of providers, including faith-based providers.
- ❑ Improve effectiveness by reallocation, expansion and transition grants.



Minimizing Trauma

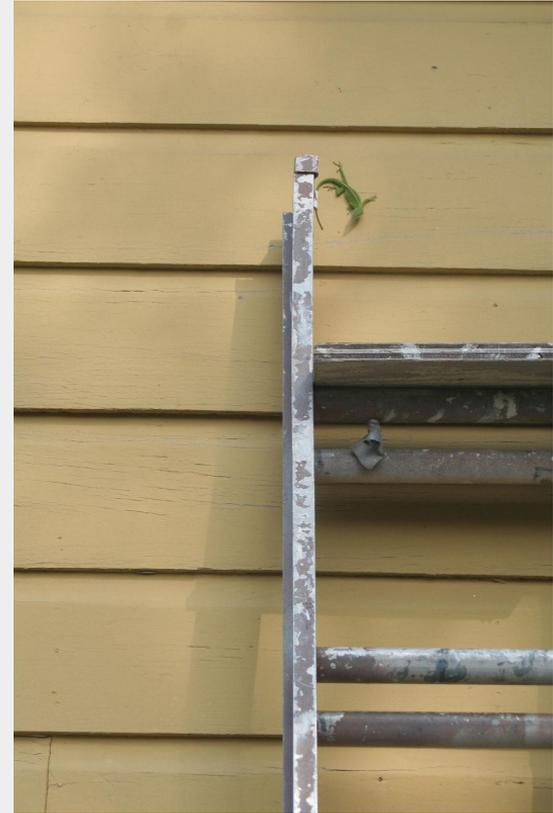
- ❑ Provide trauma informed care.
- ❑ Ensure participant safety in programs, especially youth and survivors of violence.
- ❑ Women experiencing homelessness or DV should have access to safe, single-sex spaces, and other considerations for privacy.



3. Local Policy Considerations

Evaluation and Project Selection

- Project scoring must have at least 25% of points related to returns to homelessness, employment income, and requiring supportive service participation.
- Project scoring must have at least 50% objective criteria that may include cost effectiveness and type of population served.
- Consider evaluation of exits to non-subsidized housing.
- Revisions to Threshold Criteria to meet new funding requirements.



Annual Renewal Demand

Total Available for Renewal:
\$42,404,673

Tier One: \$12,721,402

PH Restriction: \$12,721,402

Reduction to PSH: -\$11,992,605

Restricted to Serve Survivors:
\$8,063,964

New Funding Applications:
DV Bonus- up to \$2,416,931
CoC Bonus-up to \$8,480,935

**Renewals MAY include cost of living adjustments.*

Component Type	Total Funding\$ (% of total)	DV Restricted Portion	Potential New Portfolio
Permanent Supportive Housing	\$24,714,007 58.3%		\$12,721,402 30%
Rapid Re-Housing	\$6,437,052 15.2%	\$2,862,323	
Joint TH & PH-RRH	\$8,482,365 20.0%	\$4,927,082	
Transitional Housing			\$26,912,022 63.5%
HMIS	\$477,216 1.1%		\$477,216 1.1%
Safe Haven	\$641,235 1.5%		\$641,235 1.5%
SSO (Coordinated Entry & Outreach)	\$1,652,798 3.9%	\$274,559	\$1,652,798 3.9%
Total	\$42,404,673	\$8,063,964	

Project Prioritization - Tier 1 and Tier 2

The CoC Evaluation and Project Selection Committee will rank projects based on project scores and local priorities for funding.

Tier 1 is a dollar amount of project funding that is expected to be renewed.

Tier 2 project applications are at greater risk of not being funded and compete against against applications across the country.

HUD will compare Tier 2 projects based on :

50% Overall CoC application score which includes system performance measures, coordination, local process.

40% Local priority ranking

10% Supportive Services

2024 CoC Project Priority Listing										
2024 CoC Application to HUD for New Orleans-Jefferson Parish-Kenner LA-515										
The projects below were approved by the CoC Governing Council on Oct 11, 2024 for inclusion in the 2024 CoC Application to HUD. In the amounts and priority order listed below. All project scores, ranks, or funding amounts must be submitted to proposals@unhcr.org no later than 12 noon on Fri, Oct 18, 2024.										
CoC Rank	Score Type*	Project Score†	Project Name	Project Sponsor(s)	Renewing Grant Number	Eligible Amount	Reallocation	Approved Amount	Remaining Total	
1		444	Rapid Rehousing for Chronically Homeless Persons Project	Depaul USA & Harry Tompson Center	LA0211LH#032316	\$ 231,995		\$231,995	\$31,995	
2		457	Coming Home PSH	Depaul USA	LA0334LH#032309	\$ 163,357		\$163,355	\$36,350	
3		422	Permanent Housing for Homeless Persons with Disabilities	Volunteers of America	LA070LH#032314	\$1,212,000		\$1,063,000		
4		419	Odyssey House Samaritan	Odyssey House Louisiana	LA0073LH#032316				\$2,528,532	
5		383	Home at Last	Start Corporation	LA0745LH#032307			\$29,528	\$3,343,235	
6		378	Pathways PSH	Responsible House	LA0074LH#032316	\$1,329,000		\$29,528	\$5,572,853	
7		378	Jefferson Parish Shelter Plus Care	JHR Parish Comm. Dev. & JHR Parish Human Services Authority	LA0065LH#032316	\$ 276,000		176,502	\$5,549,405	
8		378	The Journey Home	Travellers Aid New Orleans, Depaul USA, Responsible House	LA0280LH#032307	\$2,562,000		\$62,671	\$8,112,076	
9		378	Tuning Point Project	Metropolitan Centers for Community Advocacy & New Orleans Family	LA0320DH#032304	\$2,407,000		497,206	\$10,519,202	
10		366	Bridges to Self Sufficiency	Catholic Charities Archdiocese of New Orleans	LA0052LH#032316	\$ 211,000		111,128	\$10,730,410	
11		361	JPHSA Supportive Housing for Persons with Disabilities	Jefferson Parish Human Services Authority	LA0064LH#032316	\$ 971,000		171,947	\$11,302,357	
12		360	Rapid Rehousing for Survivors	New Orleans Family Justice Ctr.	LA0730DH#032303	\$1,216,857	-\$381,838	\$835,019	\$12,139,578	
13	E	360	VIA LINK RMES	VIA LINK	LA0773LH#032313	\$ 444,018		\$444,018	\$12,683,594	
14	E	360	CoC Coordinated Entry Project	Governed House, Grace at the Greenlight, Perry Tompson Center, Oceanian Int. Society, UNITY	LA0217LH#032307	\$ 966,171		\$966,171	\$13,539,865	
15	E	360	Welcome Home Outreach	UNITY of Greater New Orleans	LA0255LH#032313	\$ 164,638		\$164,638	\$13,704,499	
16	E	360	New Orleans Women'space	Start Corporation	LA0265DH#032313	\$ 602,907		\$602,907	\$14,307,406	
17	E	360	Coordinated Entry for Survivors	New Orleans Family Justice Center	LA0320DH#032303	\$ 255,600		\$255,600	\$14,563,006	
18	NFS	360	Travellers Aid PSH	Travellers Aid Society	LA0280LH#032309	\$ 337,397		\$337,397	\$14,900,403	
19	New	360	Priority HOME PSH	Priority Healthcare	LA0411LH#032300	\$ 346,332		\$346,332	\$15,246,735	
20	New	360	Families Thrive TH-RRH	New Orleans Women & Children Shelter	New - Reallocation	\$ 419,639	\$ 419,639	\$419,639	\$15,666,374	
21	New	360	Supporting Survivors RRH	Eastern Seals, Ladies of Hope Ministries, Priority Healthcare	LA0380DH#032307	\$1,374,698		\$1,574,698	\$17,241,072	
22	NFS	360	Ladies of Hope RRH	Ladies of Hope Ministries	LA0274LH#032307	\$ 254,778		\$254,778	\$17,495,850	
23	NFS	360	Connections Rapid Rehousing	Eastern Seals, Travellers Aid Society	LA0065LH#032316	\$1,091,478		\$1,091,478	\$18,587,328	
24	NFS	360	Rapid Response for Families	Operation Restoration, Salvation Army & Start Corp.	LA0390LH#032307	\$ 921,855		\$921,855	\$19,509,283	
25		351	Perm. Hsg & Ind. Living Program	NAMI Southeast Louisiana	LA0073LH#032316	\$ 219,837		\$219,837	\$19,749,122	
26		351	Wes Steps TH-RRH	Essex Centers & New Orleans Family Justice Ctr.	LA0270DH#032302	\$1,840,356		\$1,840,356	\$21,689,478	
27		347	Partners in Health & Housing	Crescent Care and Start Corporatos	LA0274LH#032307	\$4,906,824		\$4,906,824	\$26,596,302	
28		345	Sponsored Based Rental Assistance Shelter Plus Care	WRHO, UNITY, MCCABE, RRH, Eastern Seals	LA0066LH#032316	\$1,840,763		\$1,840,763	\$27,437,065	
29		325	The Finally Home Project	NAMI Southeast Louisiana	LA019LH#032310	\$ 616,292		\$616,292	\$28,053,357	
30		323	Home for Good	Oceanian Int	LA0255LH#032309	\$ 642,196		\$642,196	\$28,695,553	
31		323	RRH for Reaching Homelessness	Oceanian Int	LA0265DH#032303	\$ 379,300		\$379,300	\$29,074,853	
32		298	Rapid Rehousing for Youth	Governant House New Orleans	LA0274LH#032307	\$ 292,956		\$292,956	\$29,367,809	
33		264	City of New Orleans Shelter Plus Care	City of New Orleans	LA0564LH#032316	\$ 609,425		\$609,425	\$30,977,234	
34	RFP		Partners Expansion	Start Corporation	New - Reallocation	\$ 124,448	\$124,448	\$124,448	\$31,101,682	◆
35	RFP		New Steps Expansion	Start Corporation	New - Reallocation	\$ 381,555	\$381,555	\$381,555	\$31,483,237	◆
36	RFP		SL Judge Senior PSH	Start Corporation	New-PSH Bonus	\$ 372,881	\$372,881	\$372,881	\$31,856,118	◆
37	RFP		Travellers Aid 2 PSH	Travellers Aid Society New Orleans	New-PSH Bonus	\$ 1,694,646	\$1,694,646	\$1,694,646	\$33,550,764	◆
38	RFP		Start Up PSH	Start Corporation	New-PSH Bonus	\$ 1,019,072	\$1,019,072	\$1,019,072	\$34,569,836	◆
39	RFP		Safe and Supportive Housing (bath) TH-RRH	WRHOCS, Travellers Aid	New-OV Bonus	\$ 1,383,407	\$1,383,407	\$1,383,407	\$35,953,243	◆
40	RFP		Safe Housing RRH Project	Eastern Seals, Mide Centers, New Orleans Family Justice, Operation	New-OV Bonus	\$ 1,481,396	\$1,481,396	\$1,481,396	\$37,434,639	◆
							TOTAL TIER ONE AND TIER TWO	\$36,127,887		

FY25 Tier 1

FY24 Tier 1



Local Project Applications

INTENT TO RENEW

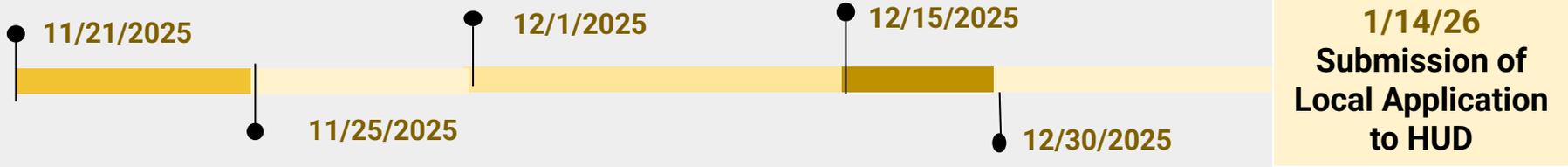
Current recipients indicate intent to renew, request for decreased amount, intent to transition to new project type.

APPLICATION FOR NEW AND RENEWAL FUNDS

UNITY releases RFPs and renewal project applications.

DEADLINE TO SUBMIT APPLICATIONS

UNITY releases RFPs and renewal project applications.



GOVERNING COUNCIL

Determines funding priorities based on input from community, providers, people with lived experience. Approves project scoring criteria and issuance of RFPs for new project sponsors.

EVALUATION & PROJECT SELECTION COMMITTEE

Results from evaluation and scoring of new proposals. Project Priority Rankings released.





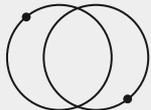
5. Local Project Applications

Renew - Same Component

Indicate on “Intent to Renew” to determine any amounts available through reallocation or to release an RFP for a new project sponsor.

- Eligible for HMIS, SSO, SH
- Possible for about half the funding of PSH projects. (4-8)
- Lower scoring PSH, beyond 30% cap would need to transition to TH.

**** Review your balance and utilization data which will be used to make reallocation recommendations.**



Renew - Transition to TH

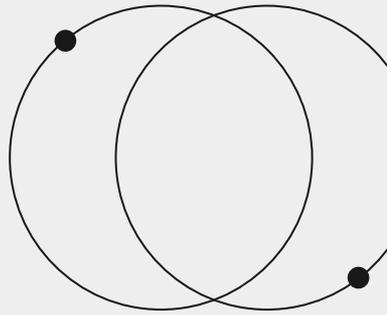
- Eligible for Joint Component, Rapid Rehousing, PSH
- Allows to renew for a one-year transition period before fully operating as TH at the next renewal.
- Allows time to transition for current participants.
- Considered a new project that will be evaluated under new funding criteria.

New Project

- Reallocated project funding. This includes projects with significant balances.
- Encourage proposals from organizations not currently funded, including faith-based organizations.
- Need a threshold of programs to provide onsite substance use treatment.
- Bonus funding for new projects.



Transition Grants



- Renewal project is fully eliminated and replaced with the new component type.
- Transition grant applications must meet eligibility and project quality thresholds, including cost effectiveness.
- Transition Grant application will reflect a new project budget.
- Project application to HUD includes prior esnaps application and new transition applications.



Project Criteria For Transitional Housing



Program Design

- Can include non-congregate/ tenant based rental assistance.
- Prior experiencing TH or other projects where people exit within 24 months.
- On-site substance use treatment.
- Participants required to participate in services as demonstrated by occupancy or participation agreement submitted with project application.
- Provision of 40 hours/week of customized services by sponsor or partner agencies. (except for those employed, physical disability, or seniors).
- No more than 24 months of assistance.
- 25% match requirement.

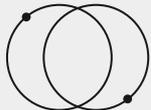
Outcomes

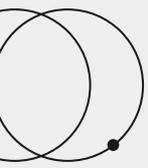
- Employment income.
- Exits to non-subsidized permanent housing.
- Utilize mainstream benefits, healthcare, insurance.

Leverage

More points with leveraged resources:

- 25% units
- 25% healthcare or behavioral health
- Substance Use Treatment and recovery provides access to all participants who qualify.



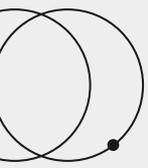


HUD Capacity Review

Transitioning and New Projects

- Capacity, drawdown rate, resolution of monitoring findings.
- Will not use CoC funding to subsidize or facilitate racial preferences.
- Will not use CoC finding to conduct activities that rely on or otherwise use a definition of sex other than as binary in humans.
- Will not use CoC funds to operate drug injection sites or “safe consumption sites” under the pretext of “harm reduction.”





New Projects—including Transition Projects

Funding new projects that will improve our overall CoC Score to get more projects funded:

Partnership Opportunities:

- Faith-based organizations.
- Organizations not previously funded by CoC.

Treatment and Recovery Services:

- Substance use treatment available on-site for at least 30% of projects.
- Creation of projects to provide treatment for people experiencing homelessness.
- Need 100 beds in the CoC dedicated to substance use treatment for people experiencing homelessness. (Does not need to be funded by CoC.)
- 24/7 access to detox or inpatient treatment.
- Availability of sober housing for people in recovery.
- Maximum points if leverage for supportive services in all projects is at least 50% of ARD. (partial points for 30%)
- Partnerships with CCBHC or CMHCs (MHSD, Crescent Care, Start)



Leverage for new projects:

- 25% units
- Leveraged healthcare or behavioral health services at least 25% of budget
- Substance Use Treatment & recovery provider that provides access to all participants who qualify.



Action Steps



What types of projects should be prioritized for funding?

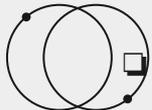
- ❑ Prioritize PSH in Tier 1, particularly for projects that are site based?
- ❑ Prioritize PSH for CH and/or people with more disabling conditions?
- ❑ De-prioritize projects with a large number of participants for over 5 years? (and could be more stably housed?)

What measures should be used to evaluate projects for the scoring and ranking process?

- ❑ Points for projects that choose to transition to TH?
- ❑ Score transition grants based on prior outcomes to housing and employment outcomes?

New Funding from Reallocation or Bonus Application

- ❑ What system gaps need additional funding?
- ❑ Are there new projects that should be created for sober housing opportunities?
- ❑ Increasing employment?
- ❑ Or to assist specific populations?





What's next?

**Community Listening Session about
Funding Priorities**

Monday, November 17, 2025

**Local Application, RFPs, and Project Scoring
Criteria**

Monday, December 1

RFP Information Session

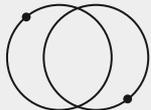
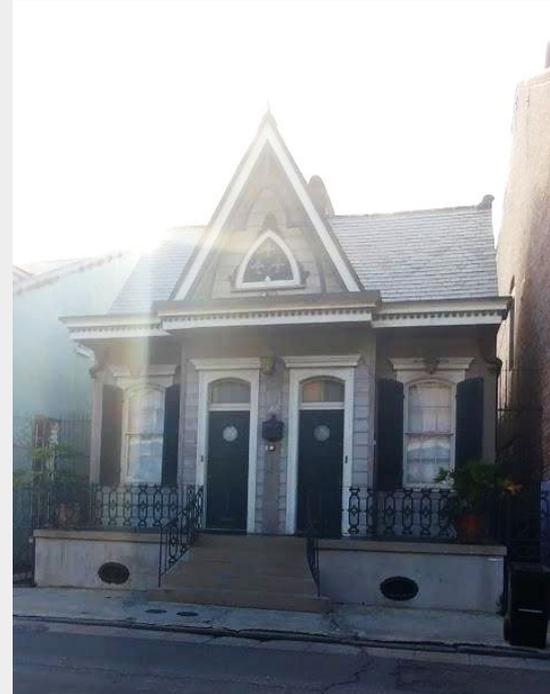
Wednesday, December 3

Local Application Deadline

Monday, December 15

With bonus points for early submission.

**Updates will be posted on local competition
website: coc.unitygno.org**





**Thank you
for your
awesome
work!**

Questions?

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